



Globalization in the Digital Age:

Opportunities & Strategies for Sustainable Growth

In an era where the digital revolution continually reshapes our world, the theme "Globalization in the Digital Age: Opportunities & Strategies for Sustainable Growth" stands as a beacon for forward-thinking discourse. As digital technologies break down traditional barriers and forge new pathways for international collaboration, businesses, governments, and societies must navigate this evolving landscape with strategic insight. This conference aims to explore the multifaceted dimensions of globalization in today's digital context, focusing on harnessing these opportunities to foster sustainable economic growth, equitable development, and innovative solutions for the future. Join us as we delve into critical discussions, share pioneering research, and formulate actionable strategies to thrive in this interconnected digital age.

We invite researchers, scholars, practitioners, and industry experts to submit papers addressing the following conference themes:

Globalization in the Digital Age: Opportunities & Strategies for sustainable growth

- Sustainable Practices and Environmental Responsibility
- Financial Technologies: Reshaping the Business Models
- Entrepreneurship in the Digital Age: Opportunities and Challenges
- Role of Character in the Digital Era
- Diversity and Inclusion through Global Workforce

Publication Opportunity

ICMR 2024 is excited to announce that selected full papers may get a possible publication opportunity in the mentioned below HEC recognized journals. The paper quality is judged based on the current relevance of the subject matter, quality of research work, quality of reporting, and quality of decision-making and conclusions. An Article Processing Charge (APC) will be applicable for the publication of selected papers.

Journal

1. International Journal of Management Research and Emerging Sciences (IJMRES) <https://ijmres.pk/index.php/IJMRES/index> (HEC Y Category)
2. Journal of Entrepreneurship and Business Venturing (JEBV) <https://jebv.pk/index.php/JEBV/index> (HEC Y Category)

Conference Registration

Authors are invited to submit original research papers, case studies, and literature reviews that contribute to advancing knowledge and understanding in the field of management research. Submissions should adhere to the conference's guidelines and formatting requirements.

Important Dates

Conference Dates:
Paper Submission Deadline: **August 5, 2024**
Notification of Acceptance: **August 15, 2024**
Conference Dates: **November 02-03, 2024**
Venue: **Faetti's Hotel**
24 Egerton Rd, Garhi Shahu, Lahore, Punjab 54000

Conference Fee

Local students:	PKR 3,000
Local faculty:	PKR 5,000
International Student:	\$15
International Faculty:	\$20

We look forward to receiving your contributions and engaging in insightful discussions at the 15th International Conference on Management Research (ICMR). For any queries please contact

Conference Secretariat

For all inquiries, abstract submissions, paper submissions, workshop registration, and participation, please contact the below.

Dr. Samia Jamshed

Conference Chair
Associate Professor

Dr. Shahan Mehmood Cheema

Conference Secretary
Cell: +92-0320-0816644

For Information:

