

15th International Conference on Management Research (ICMR) Globalization in the Digital Age: Opportunities & Strategies for Sustainable Growth

Conference Program

Day 01, Saturday, November 2, 2024

Venue: Faletti's Hotel, Lahore

TIME	ACTIVITIES
09:00 AM	Registration and Caucus
09:30 -9:55 AM	Guests to be seated
OPENING SESSION	
10:00-10:05 AM	Recitation of the Holy Quran
10:05-10:10 AM	National Anthem
10:10-10:15 AM	ICMR Documentary
10:15-10:20 AM	Welcome Address by Conference Chair
10:20-10:30 AM	Address by Prof Dr. Sumaira Rehman, Rector, Superior University, Lahore
KEYNOTE SPEECHES	
10:30 -10:45 AM	Dr. Sarwar Azhar Professor of Marketing and Strategy, University of Lahore
10:45 – 11:00 AM	Commodore ® Mr. Jawaad Ahmed Qureshi SI (M) Director Bahria University
11:00-12:00 PM	Panel Discussion: Globalization in the Digital Age: Opportunities & Strategies for Sustainable Growth <ul style="list-style-type: none"> • Moderator: Mr. Numair Liaqat • Panelist 1: Dr. Khaqan Hassan Najeeb • Panelist 2: Prof. Dr. Qais Aslam • Panelist 3: Dr. Shabib Haider Syed • Panelist 4: Dr. Hina Jaffery • Panelist 5: Dr. Muhammad Afzal
12:00 - 12:15 PM	Dr. Jawad Syed Prof of Leadership & OB (SDSB), Lahore University of Management Sciences (LUMS)
12:15- 12:45 PM	Dr. Hafeez Pasha Head of the Center for Public Policy & Professor Emeritus, BNU Former Federal Minister for Finance and Economic Affairs
12:45 - 12:50 PM	Address By Chief Guest
12:50 - 01:00 PM	Vote of Thanks by Dr. Sami Bajwa Dean FBMS
1:00-1:20 PM	Distribution of Souvenirs
01:20-1:30 PM	Group Photo
01:30 -2:30 PM	Lunch