

CALL FOR PAPERS

ICMR-2026

17th International Conference on Management Research



Conference Theme:

Tourism-Led Economic Transformation: Policy, Innovation, and Destination Management



Conference Dates:

**18 – 28
December
2026**



About the Conference

The 17th International Conference on Management Research (ICMR-2026), organized by CARBS, The Superior University, Lahore, invites scholars, researchers, policymakers, doctoral candidates, and industry practitioners to submit original research for presentation at one of South Asia's most established international management conferences. Held annually since its inaugural edition, ICMR has built a 17-year record of rigorous, policy-relevant management scholarship. The 2026 edition is hosted in Türkiye the world's fifth most visited tourism destination and a globally recognized model for tourism-led economic transformation making it the most contextually compelling venue in the conference's history. Delegates will engage directly with the very phenomenon the conference examines, in the country that has mastered it.



Conference Tracks

- 01** Tourism Policy, Governance & Strategic Management Frameworks
- 02** Destination Management, Competitiveness & Business Strategy
- 03** Innovation, Digital Transformation & Smart Tourism Systems
- 04** Sustainable Tourism, ESG Practices & Responsible Management
- 05** Tourism Economics: Economic Growth, Employment & Foreign Exchange
- 06** Hospitality Management, Investment Strategies & Emerging Markets
- 07** Leadership, Human Resource Management & Organizational Behavior in Tourism
- 08** Pakistan-Türkiye Tourism Corridor: International Collaboration, Strategic Partnerships & Cross-Cultural Management



Who Should Submit

- ✓ **Academic Researchers & Faculty:** Management, tourism, hospitality, economics & public policy
- ✓ **Doctoral & Postdoctoral Researchers:** Seeking international peer-reviewed publication venues
- ✓ **Tourism Industry Professionals:** DMO practitioners, destination managers & hospitality leaders
- ✓ **Government & Policy Officials:** Tourism planning, branding, national economic development bodies
- ✓ **International Organizations:** Sustainable tourism, SDG implementation, multilateral agencies
- ✓ **Entrepreneurs & Innovators:** Travel technology, smart tourism & hospitality ecosystem builders



Objectives of the Conference

- ✓ Promote international research collaboration and academic partnerships
- ✓ Encourage interdisciplinary knowledge exchange and networking
- ✓ Generate evidence-based insights for tourism-led economic development
- ✓ Facilitate high-quality peer-reviewed publication opportunities
- ✓ Explore innovation, policy, and emerging trends in tourism and destination management
- ✓ Strengthen Pakistan-Türkiye academic and research collaboration
- ✓ Enhance global research visibility and institutional impact
- ✓ Build long-term international partnerships and scholarly engagement
- ✓ Structured B2B meetings connecting research entrepreneurs and corporate professionals

QR Scan for Registration



Scan QR Code to Register / Submit Abstract



Submission Guidelines

- Submission through the online portal
- Abstract length: Maximum 250 words with 5 keywords
- Full-length research papers: 6,000–8,000 words
- Formatting style: APA 7th Edition referencing guidelines
- Submissions must be in MS Word (.docx) format only
- Times New Roman, 12 pt, 1.5 line spacing
- Manuscript should include author information (name, affiliation, and email address)
- Maximum Turnitin similarity threshold: 19%
- AI-assisted writing must be explicitly declared



Important Dates



Abstract Submission Opens
1 June 2026



Abstract Submission Deadline
31 August 2026



Acceptance Notification
30 September 2026



Full Paper Deadline
31 October 2026



Conference Dates
18 – 28 December 2026



Conference Proceedings Publication
March 2027



Publication Opportunities

Top 20–30% of full-length papers will be considered for publication in Scopus/WOS-indexed conference proceedings Book (with ISBN), published by Taylor & Francis, subject to peer review.



Conference Registration Package

- ✓ Estimated Package: PKR 335,000 per participant
- ✓ Round-trip airfare (Pakistan-Istanbul-Pakistan)
- ✓ Conference registration and participation
- ✓ 7 nights hotel accommodation
- ✓ Visa facilitation support
- ✓ Local transportation
- ✓ Welcome dinner, gala dinner and networking events
- ✓ Cultural visits and conference excursions

Note: (Excluded)

- ✗ Publication charges for journals or indexed proceedings (if applicable)
- ✗ Personal tours or excursions outside the official conference program
- ✗ Any personal or incidental expenses during the stay



Location: Turkey

Conference Dates
18 – 28 December 2026



Organizing Institution

Organized by: Chaudhry Abdul Rehman Business School, Superior University



Organizing Committee

Conference Chair:
Prof. Dr. Nadia Nasir

Convenor:
Dr. Mahwish Zafar

Conference Secretary:
Ms. Ourat-ul-Ain Mir and
Mr. Muhammad Boota