



SUPERIOR
UNIVERSITY

CARBS
CHAUDHRY ABDUL REHMAN
BUSINESS SCHOOL

CALL FOR PAPERS ICMR²⁰²⁶ TÜRKIYE

17th International Conference on
Management Research

CONFERENCE
THEME:

Tourism-Led Economic
Transformation:
Policy, Innovation, and Destination Management



Tentative
Conference Dates:

18th – 28th
December
2026

07 Days &
06 Nights

LIMITED TIME!

LIMITED SEATS!

About The Conference

The 17th International Conference on Management Research (ICMR-2026), organized by CARBS, The Superior University, Lahore, invites scholars, researchers, policymakers, doctoral candidates, and industry practitioners to submit original research for presentation at one of South Asia's most established international management conferences. Held annually since its inaugural edition, ICMR has built a 17-year record of rigorous, policy-relevant management scholarship. The 2026 edition is hosted in Türkiye the world's fifth most visited tourism destination and a globally recognized model for tourism-led economic transformation making it the most contextually compelling venue in the conference's history. Delegates will engage directly with the very phenomenon the conference examines, in the country that has mastered it.

Conference Tracks

- 01 Tourism Policy, Governance & Regulatory Frameworks
- 02 Destination Management & Competitive Tourism Strategy
- 03 Innovation, Digital Technologies & Smart Tourism
- 04 Sustainable Tourism: SDGs, Eco-Tourism & Responsible Travel
- 05 Tourism Economics: GDP Contribution, Employment & FX
- 06 Hospitality Industry: Investment, Risk & Emerging Markets
- 07 Cultural Heritage, Halal Tourism & Faith-Based Travel
- 08 Pakistan-Türkiye Tourism Corridor: Bilateral Collaboration
- 09 Interdisciplinary Research, Emerging Trends & Contemporary Issues

QR SCAN FOR
REGISTRATION



Objectives Of The Conference

- Promote international research collaboration and academic partnerships
- Encourage interdisciplinary knowledge exchange and networking
- Generate evidence-based insights for tourism-led economic development
- Facilitate high-quality peer-reviewed publication opportunities
- Explore innovation, policy, and emerging trends in tourism and destination management
- Strengthen Pakistan-Türkiye academic and research collaboration
- Enhance global research visibility and institutional impact
- Build long-term international partnerships and scholarly engagement
- Structured B2B meetings connecting research entrepreneurs and corporate professionals

WHO
SHOULD
SUBMIT

Academic
Researchers
& Faculty

Doctoral &
Postdoctoral
Researchers

Government
& Policy
Officials

International
Organizations

Entrepreneurs
& Innovators

Important Dates

- Abstract Submission Opens: **1 June 2026**
- Abstract Submission Deadline: **31 August 2026**
- Acceptance Notification: **30 September 2026**
- Full Paper Deadline: **31 October 2026**
- Conference Dates: **22 – 28 December 2026**
- Conference Proceedings Publication: **March 2027**

Submission Guidelines

- Submission through the online portal
- Abstract length: Maximum 250 words with 5 keywords
- Full-length research papers: 6,000–8,000 words
- Formatting style: APA 7th Edition referencing guidelines
- Submissions must be in MS Word (.docx) format only
- Times New Roman, 12 pt, 1.5 line spacing
- Manuscript should include author information (name, affiliation, and email address)
- Maximum Turnitin similarity threshold: 19%
- AI-assisted writing must be explicitly declared

Publication Opportunities

Top 20–30% of full-length papers will be considered for publication in Scopus/WOS-indexed conference proceedings Book (with ISBN), subject to peer review.

Registration Package

- Round-Trip Airfare (Lahore–Istanbul–Lahore) Included
- Airport Pick-up & Drop-off (Istanbul Airport)
- Accommodation Included
- Conference Registration & Participation
- Visa Facilitation and Documentation Support
- Local Transportation During Conference Days
- Daily Breakfast Included
- One Complimentary Meal During Your Stay

Note: Excluded

- Publication charges for journals or indexed proceedings (if applicable)
- Personal tours or excursions outside the official conference program
- Any personal or incidental expenses during the stay

Venue Location: **Türkiye**

Host Institution:

Chaudhry Abdul Rehman Business School,
Superior University, Lahore, Pakistan

Register now to secure your participation

PKR Rs. 375,000
USD \$ 1350

Limited Time and
Limited Seat!

Organizing Committee

Conference Chair
Prof. Dr. Nadia Nasir

Convenor
Dr. Mahwish Zafar

Conference Secretary
Mr. Muhammad Boota & Ms. Qurat-ul-Ain Mir

Organizing Institution Organized by:

Chaudhry Abdul Rehman Business School, Superior
University, Lahore, Pakistan

Contact Information

Email: icmr@superior.edu.pk

Website: <https://icmr.pk/icmr-2026/> | Contact: +92 324 7831900