



Abstract Submission Guidelines

Abstract

- Word limit: maximum 250 words (including keywords)
- Structured under the following headings:
 - Purpose
 - Design/methodology/approach
 - Findings
 - Originality/value
- Optional headings: Research limitations/implications, Practical implications, Social implications
- Keywords: 5–7
- Paper type: Research paper, Conceptual paper, Literature review or Case study

Formatting

- File format: Microsoft Word (.docx)
- Font: Times New Roman, 12 pt
- Line spacing: 1.5
- Margins: 1 inch
- Page size: A4

General Requirements

- Write in the third person (e.g. “This study examines...”).
- Do not include references in the abstract.
- Report actual findings not expected results.
- Author details should be provided on a separate title page, including
 - Author Name
 - Affiliation, City, Country
 - Valid Email ID
- The work should be original and not under review elsewhere.