



Full Paper Submission Guidelines

Full Paper

- Recommended length: 7,000–9,000 words (including abstract, references, tables and figures)
- File format: Microsoft Word (.docx)
- Font: Times New Roman, 12 pt
- Line spacing: 1.5
- Margins: 1 inch
- Page size: A4
- Referencing: Harvard style
- Tables/Figures: Numbered and properly titled
- Page numbers: Required

Recommended Paper Structure

1. Title
2. Abstract
3. Keywords
4. Introduction
5. Literature Review
6. Theoretical/Conceptual Framework
7. Methodology
8. Results/Findings
9. Discussion
10. Theoretical and Practical Implications
11. Conclusion
12. Limitations and Future Research
13. References

General Requirements

- The manuscript should be original and unpublished.
- Submit a separate title page with author details; the manuscript should not contain author names.
- All sources cited in the text must appear in the reference list.
- Use recent and relevant scholarly literature.
- Ensure consistency in citations, tables and figures.